



#### **OUTREACH LOCATIONS**

Kasoa Market
Kaneshie Market
Tema Station
Mallam Market
Agbogbloshie Market
Dome Market
Madina Market
Avenor Community
Mantse Agbona Community



#### DATE

December 8, 2023 to December 19, 2023



TOTAL NO. OF PEOPLE TESTED

1,489



As part of GHANET'S HIV Self-Testing (HIVST) demand creation, a series of market and community activations were organized in Accra. They were spearheaded by Mrs. Joana Polley, GHANET'S Lead Counselor, and Mr. Prince Amugi Nmai, the Assistant Counselor. The outreaches started on December 8, 2023, and ran until December 19, 2023, in the Greater Accra region.

Some of the marketplaces and communities visited included Kasoa Market, Kaneshie Market, Tema Station, Mallam Market, Dome Market, Agbogbloshie Market, Madina Market, Mantse Agbona community, and Avenor community. The initiative aimed to provide accessible HIV testing and awareness in diverse community settings.

In total, 1,489 individuals were tested, with males comprising 347 and females 1,142. The campaign featured welcome addresses emphasizing the significance of community testing, keynote speeches stressing empowerment through knowledge, live demonstrations of HIV self-testing kits and condom usage, as well as testing of individuals in confidential settings.

The interactions were intended to break down barriers to testing, promote health awareness, and empower individuals to make informed choices about their well-being. The successful campaign reinforced the importance of community engagement in HIV prevention efforts, fostering a healthier and more supportive community.



Full HIV Self-Testing market & community activations available on www.ghanet.net

# KASOA MARKET (DECEMBER 8, 2023)





# KANESHIEMARKET (DECEMBER 9, 2023)





#### TEMA STATION (DECEMBER 11, 2023)





#### MALLAM MARKET (DECEMBER 12, 2023)





### AGBOGBLOSHIEMARKET (DECEMBER 14, 2023)





#### AVENOR COMMUNITY (DECEMBER 16, 2023)





### MANTSE AGBONA COMMUNITY (DECEMBER 16, 2023)





# DOMEMARKET (DECEMBER 18, 2023)





MADINA MARKET (DECEMBER 19, 2023)



